

For immediate release

New “Homeopathic Medicine Finder” Mobile App by Boiron Canada

Saint-Bruno-de-Montarville, Quebec, August 24, 2015: Boiron Canada is proud to launch its free app, the “Homeopathic Medicine Finder,” for tablets and Smartphones on the Android and iOS mobile platforms.

The “Homeopathic Medicine Finder” App helps consumers and health care practitioners quickly and efficiently find the most appropriate homeopathic medicines to relieve symptoms. In three easy clicks, you can find the recommended solution, its indication, dosage, and active ingredients.

The app is the latest innovation by Boiron Canada to meet the consumers' needs for instant and mobile shopping information.

Shoppers and patients can access complete information on more than 20 medicines, including key products such as Camilia® for teething, Oscillococtinum® for flu-like symptoms and Arnicare® for joint pain. This up-to-date platform also provides special coupons, health tips, and a list of the nearest store locations with a map by geolocation. Additionally, protocols can be printed or shared via Facebook, Twitter or e-mail.

The “Homeopathic Medicine Finder” App is available at www.boiron.ca/app.



“Homeopathic Medicine Finder” App icon

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About Boiron Canada

For more than 80 years, Boiron Group, a French pharmaceutical company, has been inviting health care practitioners to discover homeopathy and incorporate it into their daily practice. Today, there are 3,700 people on the Boiron team that extends through five production facilities, subsidiaries in 18 countries, and distribution in 59 countries. Boiron Canada is proud to provide Canadian families with simple and effective health solutions for more than 25 years.

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