



**Press Release
For Immediate Release**

ARNICARE BRUISE: RELIEF FOR YOUR BRUISES... TO AVOID HAVING THE “BLUES”!

Saint-Bruno-de-Montarville, August 20, 2019 - Whether they are minor or serious, everyone gets bruises. The result of a fall, a blow or a surgery, these purplish bruises can be annoying: no one likes showing off their bruises. Furthermore, they can be painful. To avoid having the “Blues”, Boiron Canada is proud to announce the launch of **Arnicare Bruise**, a homeopathic medicine that facilitates the resorption of bruising (bruises) and inflammatory oedema (bumps) and also relieves muscle and joint pain. Now available across Canada at a suggested retail price of \$9.99, Arnicare Bruise is a solution for those wishing a different approach to selfcare.



Arnicare Bruise: particularly developed with a flower that makes you feel better

New to the Arnicare range of products, Arnicare Bruise is developed with 100% natural medicinal ingredients and is particularly formulated from Arnica Montana, a plant from the daisy family found in the mountainous regions, offering therapeutic properties that have been well-known for centuries.

For adults and children from 3 years of age, Arnicare Bruise is a fast-absorbing, non-greasy, paraben and fragrance-free gel.

A must for your first aid kit

Available in a 45 g size, the product requires no special storage. Compact and convenient, it's the perfect addition to your first aid kit for traveling, hiking or doing various activities with family or friends.

For information on Arnicare Bruise, Boiron Canada and homeopathy, visit www.boiron.ca

About Boiron Group and Boiron Canada

For over 85 years, Boiron, a French pharmaceutical company, invites healthcare practitioners and consumers to discover homeopathy and use it in their daily lives. Today, the Boiron Group has 3 700 employees, 21 subsidiaries and 4 production sites, and its medicines are distributed in 50 countries. For over 30 years, Boiron Canada is proud to provide Canadians with simple and effective solutions for self-medication to ensure the health of their entire family.

Source : Boiron Canada

For information :

Sylvie Piché

Communications and Public Relations Specialist

Boiron Canada

Off: 450-723-8222, Cell: 514-758-5519,

spiche@boiron.ca